



La Lechonera #WFCGrillsWithMojo Online Recipe Contest Official Rules

1. HOW TO ENTER:

To enter in the online recipe contest:

- A. Create an original recipe(s) prepared on a grill (outdoor standard grill or indoor griddle) using La Lechonera's [Natural Mojo Criollo](#). *Multiple recipe entries are permitted.*
- B. Submit the full recipe(s) and a photo(s) of the dish through the contest link ([here](#)).

To enter in the additional People's Choice component (OPTIONAL):

- A. Post your La Lechonera Natural Mojo Criollo grilled recipe entry onto your public Instagram account
- B. Include hashtags: #WFCGrillsWithMojo and #Contest
- C. Tag WFC ([@worldfoodchampionships](#)) and La Lechonera ([@mojolechonera](#))

Entries will be accepted during the dates of the contests: September 4-14, 2020. The contest sponsor (La Lechonera) is offering free product (3 liters of its Natural Mojo Criollo) and shipping to participants. In order to take advantage of this offer, participants must complete this form ([here](#)) by 11:59pm CDT on August 7, 2020. Contest participants are not required to receive free product and shipping in order to compete in the contest.

No mechanically reproduced, facsimile or photocopied entries allowed. WFC is not responsible for lost, late, damaged, misdirected, illegible or incomplete entries, all of which are void. Entries become property of WFC and La Lechonera Products and will not be returned.

2. ELIGIBILITY: This contest is open to anyone globally, excluding employees of WFC, its respective parent companies, subsidiaries, affiliates, related companies and advertising and promotion agencies, and the families and/or household members of each of the above. All entries must be an original creation, not duplicated or copied.

3. JUDGING:

- A. Online Recipe Contest: Winners are chosen from all eligible entries received and will officially be announced on the [WFC's Facebook Page](#) on September 27, 2020. Judging will be conducted by no more than three (3) members of WFC's Ambassador Council, whose decisions are final on all matters relating to this contest. Winners do not need to be present to win. Winners will be notified within eight (8) business days after the designated contest period ends.
- B. People's Choice: The People's Choice entry with the most overall likes will be declared the winner. Winner will officially be announced on the [WFC's Facebook Page](#) on September 26, 2020.



4. PRIZES:

- A. Online Recipe Contest: There will be (2) two WFC Golden Ticket winners through the online recipe contest. The winners will be eligible to enter into the category that best coincides with the winning dish. (Example: If a participant wins with a soup, he/she will enter into the 2021 World Soup Championship).

The First Place winner will receive a waived entry fee Golden Ticket into WFC 2021. Approximate Retail Value of First Place Prize: **\$300**. The Second Place winner will receive a qualification-only Golden Ticket to attend and compete at WFC 2021, but an entry fee of \$300 will be required. Odds of winning depend on the number of eligible entries received. **Participants may enter multiple entries.** Limit one prize per person.

- B. The People's Choice winner will receive a qualification-only Golden Ticket to attend and compete at WFC 2021. In addition, the People's Choice winner will also receive a gift box of BBQ merchandise, provided by La Lechonera. **Retail Value of the BBQ merchandise: \$XXX**. Odds of winning depend on the number of eligible entries received. **Participants may enter multiple entries.** Limit one prize per person.

5. PRIZE ACCEPTANCE: Prizes are not transferable. Taxes on prizes are the sole responsibility of the winner. Winners may be required to complete and sign a Form W-9 before any prize can be awarded. No prize substitutions or cash redemptions allowed except by sponsor, who may substitute a prize of equal or greater value if the advertised prize becomes unavailable. Winners may be required to sign an affidavit of eligibility/release of liability and publicity (where permitted) within a time period designated by sponsor, or prize may be forfeited. By accepting prizes, winner(s) consents to use of names, email addresses, and likenesses for advertising purposes worldwide without limitation and without additional compensation, except where prohibited by law. By accepting prize, winner further agrees to release sponsor and its parent companies, subsidiaries, affiliates, related companies and advertising and promotion agencies, and each of their respective officers, directors, employees and agents from any and all liability, loss or damage of any kind arising out of or in connection with their participation in this sweepstakes or with respect to awarding, receipt, possession, use and/or misuse of any prize. Sponsor is not responsible for any typographical or other errors in the printing, the offering or the announcement of any prize of the promotion.

6. PRIZE FORFEITURE: Should a winner choose to forfeit their prize and not compete in WFC 2021. WFC reserves the right to select the next highest placing contestant of that contest to receive the prize and earn qualification to compete in the 2021 event.

7. RIGHTS. Winning recipes will become the perpetual property of WFC and La Lechonera Products, which may promote, publish or produce in any manner or medium it so chooses.

8. WINNERS' LIST: For the names of prize winners, available eight (8) business days after the contest period ends, send an email to info@worldfoodchampionships.com.



9. **PROMOTER.** MMA Creative Inc., dba World Food Championships, is the promoter of this program and has offices located at 480 Neal Street, Suite 201, Cookeville, TN 38501.

10. **GOVERNING LAW/LIMITATION OF LIABILITY:** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules or the rights and obligations of entrants, Sponsor or the Contest Entities in connection with the Contest will be governed by and construed in accordance with the internal laws of the State of Tennessee, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of any other state's laws. By entering, You agree to release and hold harmless International Chili Cook-Off, MMA Creative and its subsidiaries, affiliates, advertising and promotion agencies, partners, representatives, agents, successors, assigns, employees, officers, and directors from any liability, illness, injury, death, loss, litigation, claim, or damage that may occur, directly or indirectly, whether caused by negligence or not, from: (i) such entrant's participation in the Contest and/or his/her acceptance, possession, use, or misuse of any prize or any portion thereof; (ii) technical failures of any kind, including but not limited to the malfunction of any computer, cable, network, hardware, or software, or other mechanical equipment; (iii) the unavailability or inaccessibility of any transmissions, telephone, or Internet service; (iv) unauthorized human intervention in any part of the entry process or the Contest; (v) electronic or human error in the administration of the Promotion or the processing of entries.

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